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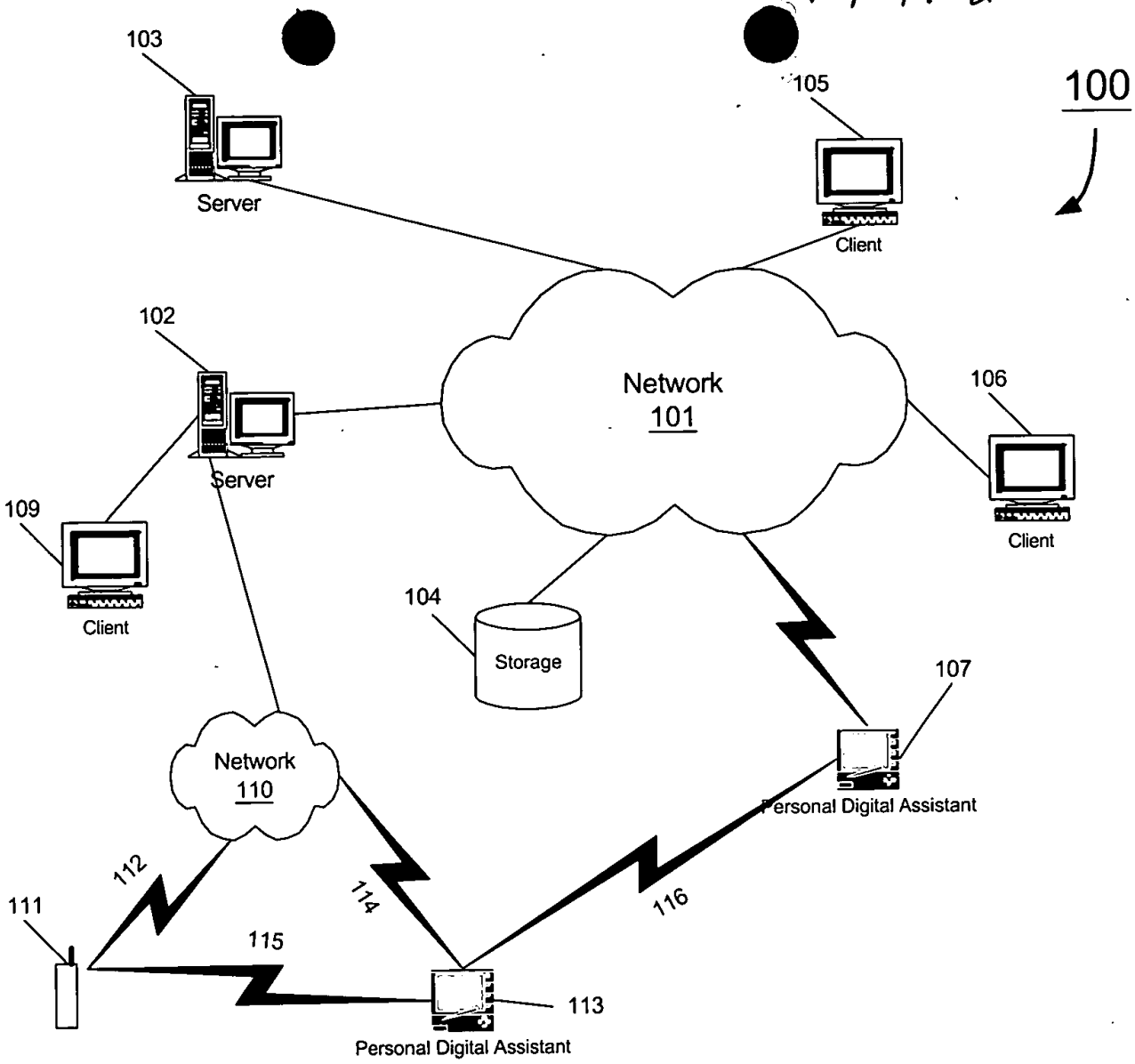
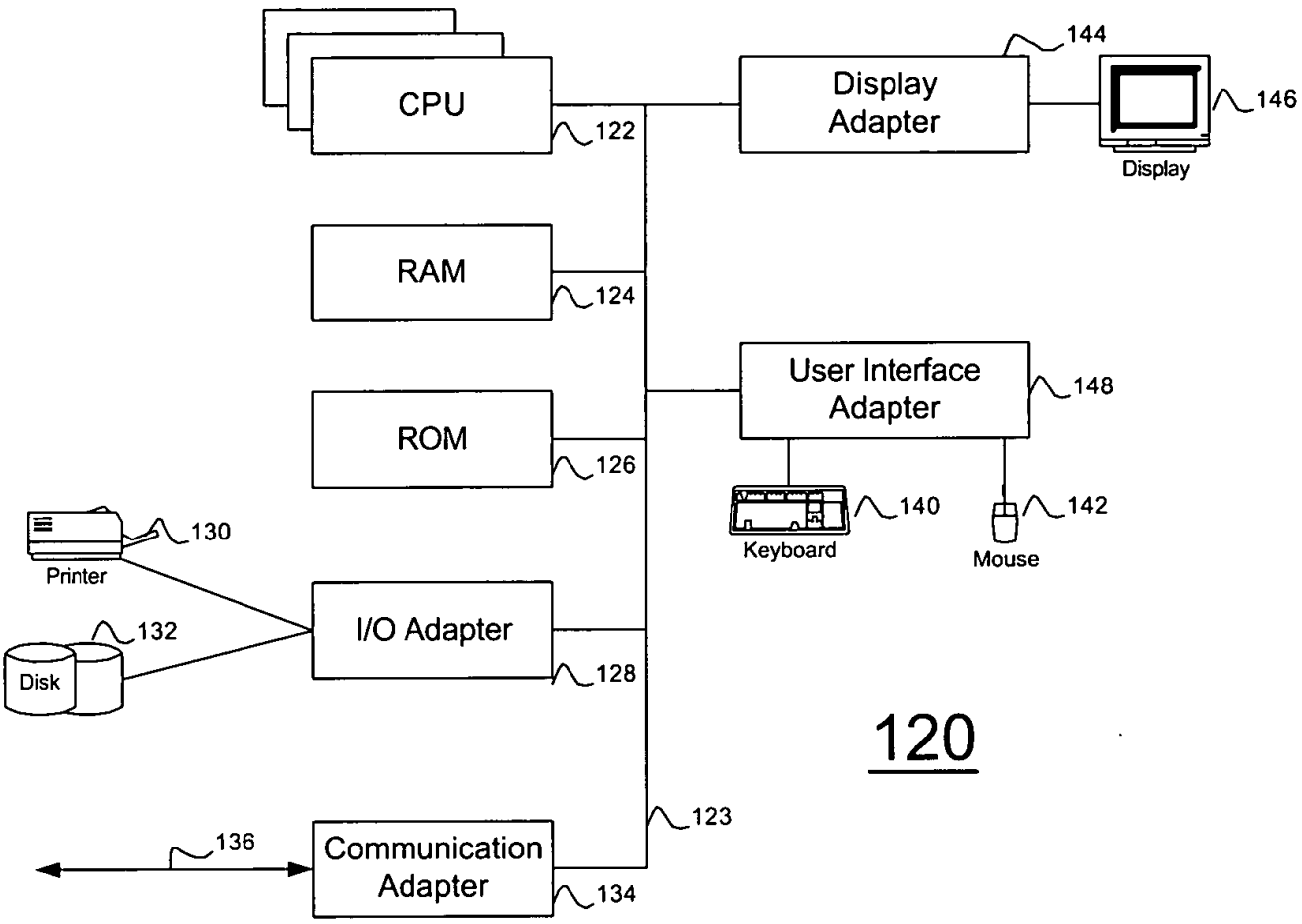


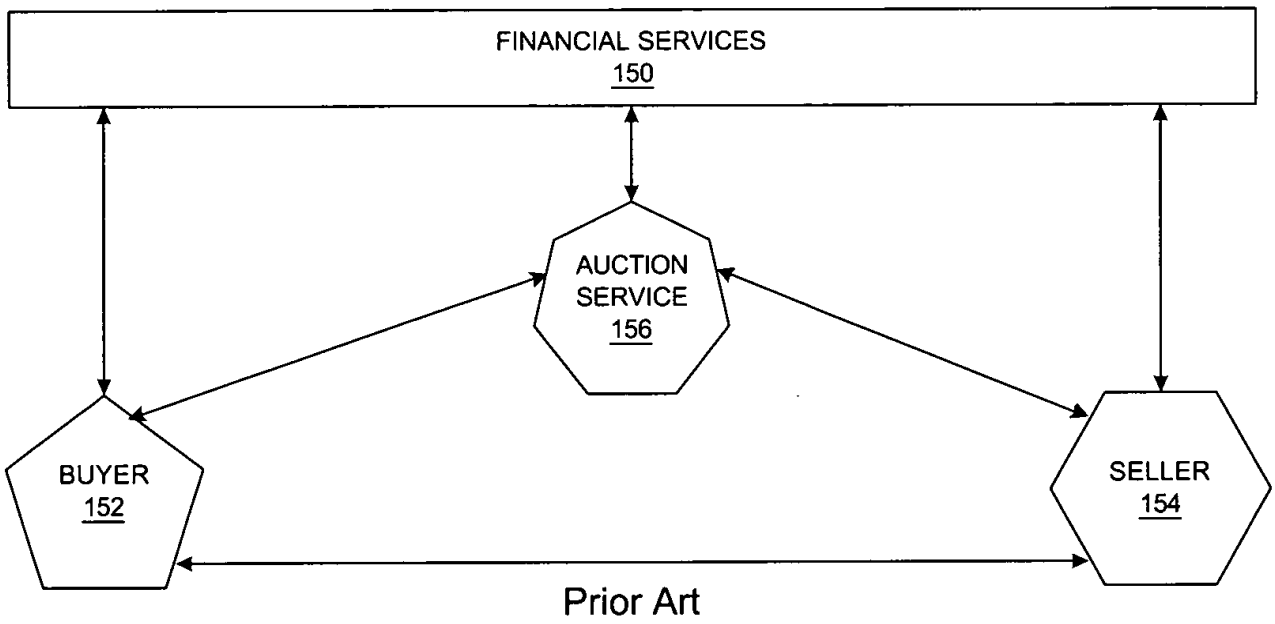
Prior Art

Figure 1A



Prior Art

Figure 1B



Prior Art

Figure 1C

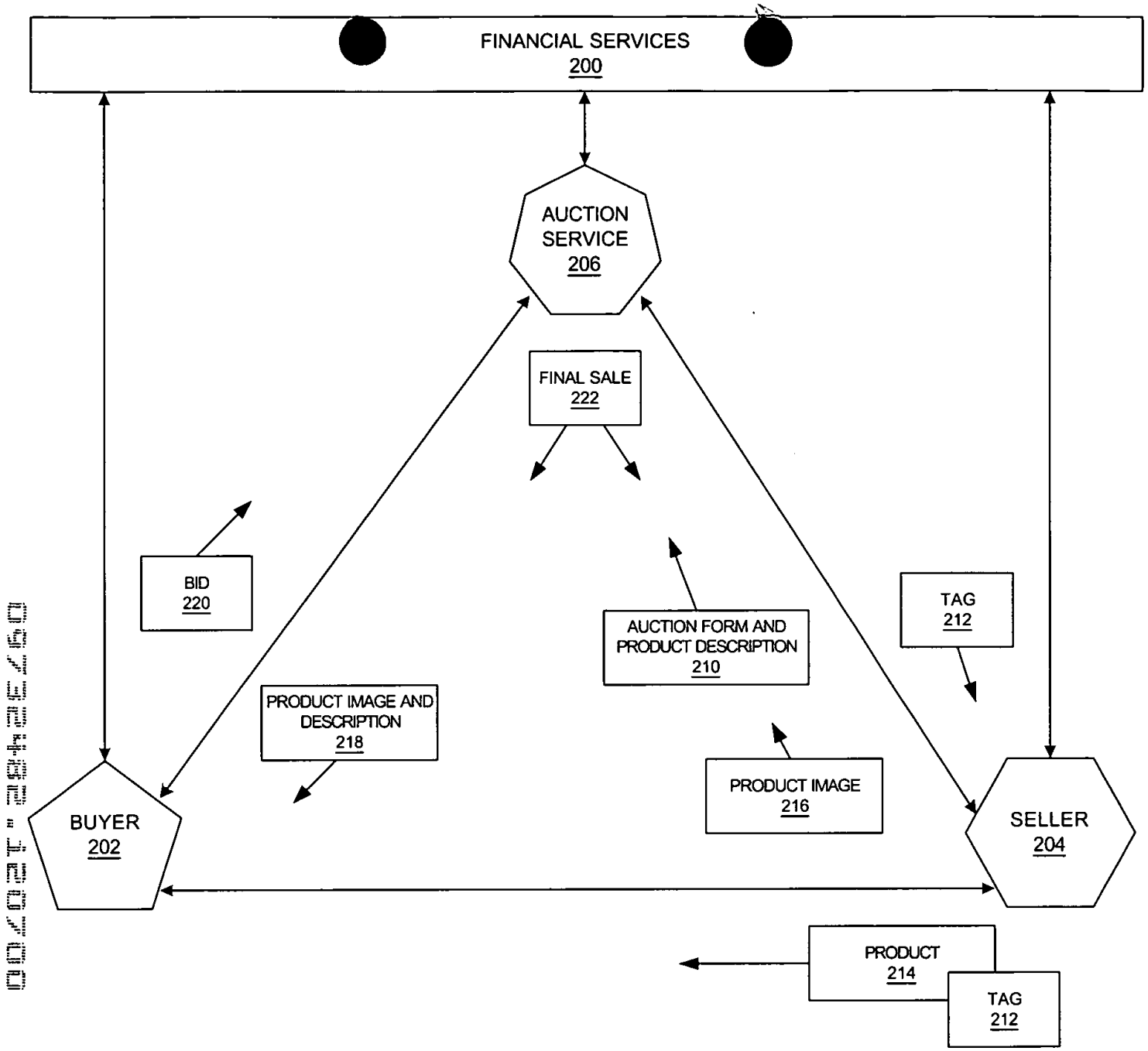

FINANCIAL SERVICES
200
AUCTION SERVICE
206
FINAL SALE
222
BID
220
AUCTION FORM AND PRODUCT DESCRIPTION
210
TAG
212
PRODUCT IMAGE AND DESCRIPTION
218
PRODUCT IMAGE
216
BUYER
202
SELLER
204
PRODUCT
214
TAG
212

Figure 2

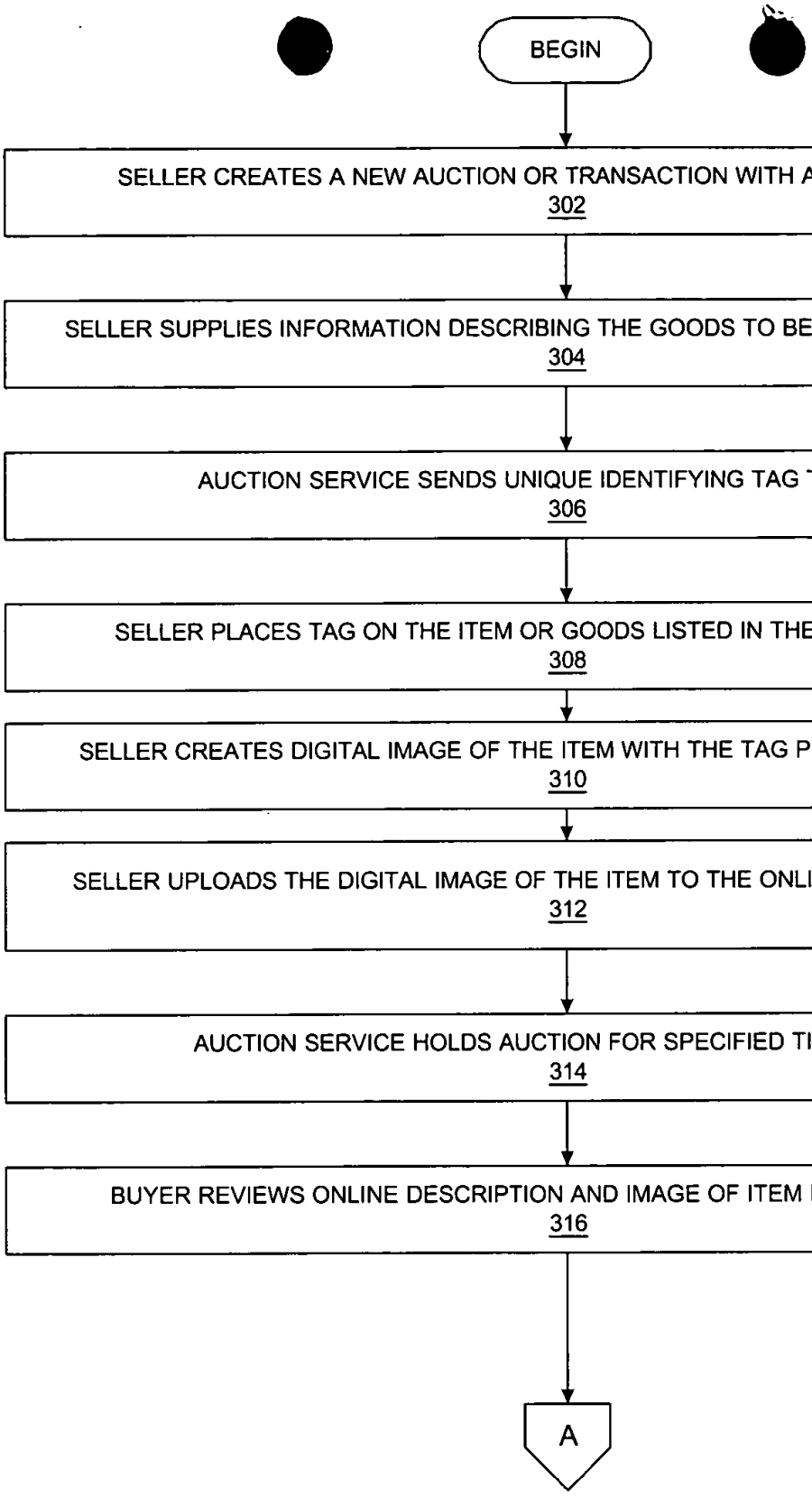

BEGIN
SELLER CREATES A NEW AUCTION OR TRANSACTION WITH AUCTION SERVICE
302
SELLER SUPPLIES INFORMATION DESCRIBING THE GOODS TO BE LISTED FOR AUCTION
304
AUCTION SERVICE SENDS UNIQUE IDENTIFYING TAG TO SELLER
306
SELLER PLACES TAG ON THE ITEM OR GOODS LISTED IN THE ONLINE AUCTION
308
SELLER CREATES DIGITAL IMAGE OF THE ITEM WITH THE TAG PROMINENTLY VISIBLE
310
SELLER UPLOADS THE DIGITAL IMAGE OF THE ITEM TO THE ONLINE AUCTION SERVICE
312
AUCTION SERVICE HOLDS AUCTION FOR SPECIFIED TIME PERIOD
314
BUYER REVIEWS ONLINE DESCRIPTION AND IMAGE OF ITEM BEING AUCTIONED
316
A

Figure 3A

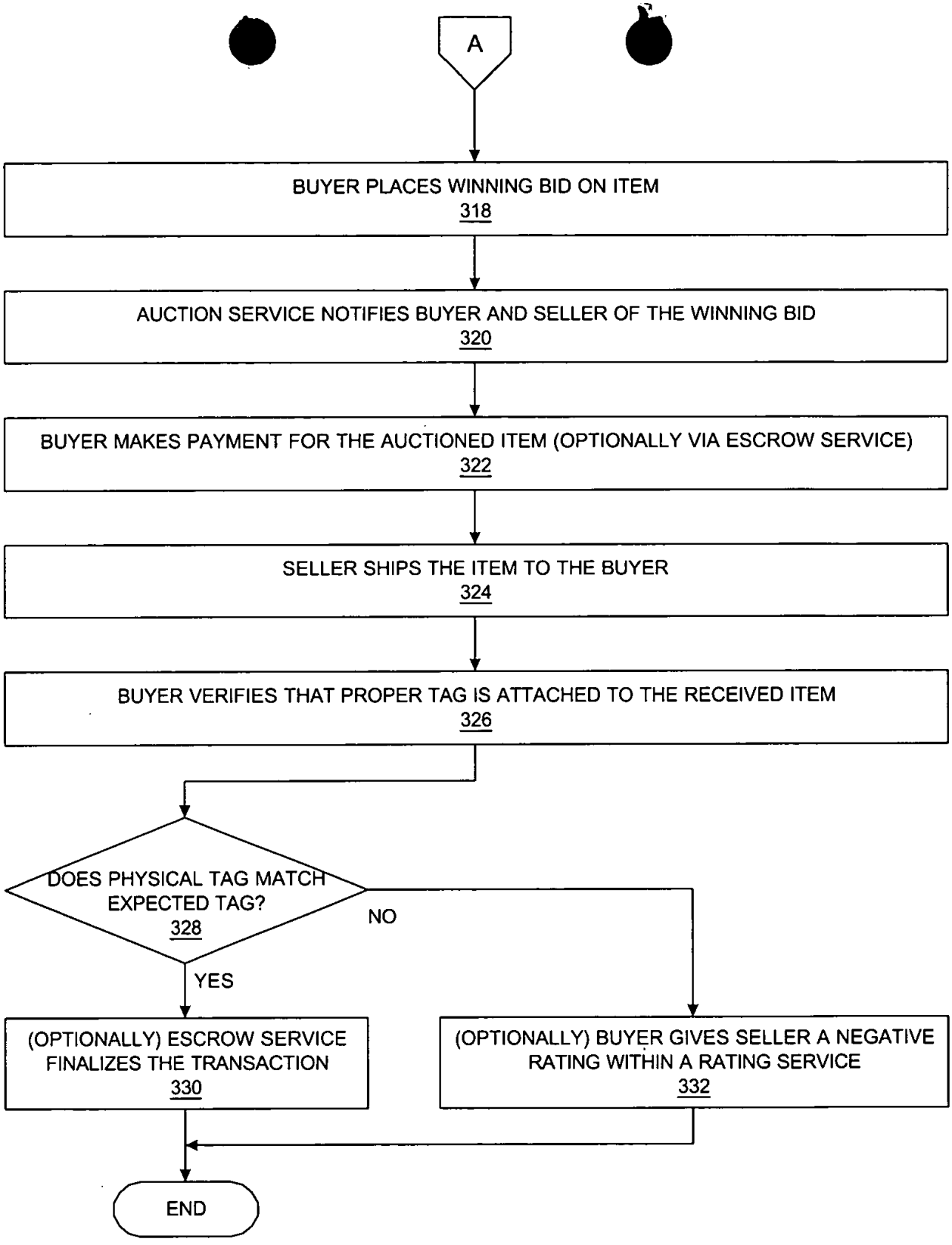

A
BUYER PLACES WINNING BID ON ITEM
318
AUCTION SERVICE NOTIFIES BUYER AND SELLER OF THE WINNING BID
320
BUYER MAKES PAYMENT FOR THE AUCTIONED ITEM (OPTIONALLY VIA ESCROW SERVICE)
322
SELLER SHIPS THE ITEM TO THE BUYER
324
BUYER VERIFIES THAT PROPER TAG IS ATTACHED TO THE RECEIVED ITEM
326
DOES PHYSICAL TAG MATCH EXPECTED TAG?
328
NO
YES
(OPTIONALLY) ESCROW SERVICE FINALIZES THE TRANSACTION
330
(OPTIONALLY) BUYER GIVES SELLER A NEGATIVE RATING WITHIN A RATING SERVICE
332
END

Figure 3B